

World's Longest Driver Contest – Hole Supervisor Procedures

The Outing will need to designate a volunteer (preferably 2) to be at the Contest Hole to supervise the contest and collect the \$20 donations. You can ask the sponsor if they want to supply one of their employees to be at the hole, which gives them the chance to represent their company and products. This is added-value for them, and allows you to use your volunteers in other locations.

This page lists the items that will be needed for the Contest Hole Supervisor, and the suggested wording/instructions for each foursome that comes through. The course will supply the 300-yard marker, longest drive name stake, and 4 holes and flags on the green, and will tell you which one is the most difficult placement to be used by teams that don't participate with a \$20 donation (most will). The hole supervisor should arrive early to make sure the contest hole is set up correctly.

- 1) Something in which to keep the \$20 donations (large envelope, box, etc.)
- 2) Shade (tent, umbrella, or natural shade nearby)
- 3) Golf Cart if the course can spare one
- 4) Chair if no cart
- 5) Video Camera (or cell phone with fully-charged battery). It is best if filming can be done by a second person. See the video paragraph in the Driving Range Practice section below.
- 6) Water or other beverage and snacks if desired
- 7) 3 buckets of range balls in case players don't want to use one of their own balls. Most will use their own and just pick it up as normal in a scramble.
- 8) GPS Range Finder to determine the longest drive distance. The course might loan one of these to you. If not, one of the golfers on the outing committee probably will. Since it is a scramble, only one GPS is needed per foursome, so it is usually easy to get an available GPS for this hole.

Suggested wording when the players come to the tee box.

“Welcome to the [Sponsor's Name] World's Longest Driver Contest. For a \$20 per foursome donation, everyone gets to hit a shot with this driver. [Lefties can designate another player to hit for them or hit their own club.] If no one drives past the 300-yard marker, then everyone can hit from there and the drive doesn't count as a stroke. In other words, you'll be hitting your first shot to the green! Also, there are 4 holes on the green...you can putt to the easiest hole. So if you participate in this contest, you will likely be putting for a DOUBLE EAGLE (or Eagle if a Par 4). If you don't participate in this contest, then you need to count all your strokes and have to putt to the [color] flag which is in the most difficult location on the green.”

“Whoever hits the longest drive in the fairway with this club gets a \$50 discount coupon for any of the clubs on DivnickGolf.com.”

This is for fun, so if the next foursome isn't waiting, let them have another swing. You can also let the women hit from a forward tee. You can adjust the rules to fit the situation.

When the last team comes through, pick up the longest drive marker and give it to the outing director or whoever will be awarding the prizes. Be sure to measure how the length of the shot and write that on the card.

Driving Range Practice Procedures

It is best to have 3 volunteers at the driving range. One can invite people to participate and report the “play-by-play” as sort of a sports commentator. The idea is to generate excitement and try to get a crowd gathered around.

The second person can receive the money (suggested \$5 for 5 swings) and manage the line queue.

The third person can video the swings. The goal is to record the best shots along with the funniest misses, and the crowd reactions. You can delete the majority of shots between foursomes, and keep the 5 or 10 best and worst. If you have a monitor, you can play it at the after-event dinner or gathering, it can be a great attraction. Publish it on YouTube as another opportunity to promote your sponsor. And of course, please send it to sales@divnick.com so we can link to it.